



QUAL.CH

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On October 1st **qual.ch** will be celebrate its first year online.

Qual.ch – Switzerland's first website for elite recruitment -- was launched in 2008 as an exclusive venue for brand-name companies and qualified professionals employed at top companies open to new career opportunities.

In the current economic climate of increasing unemployment and decreasing job security, many top professionals are either preparing exit strategies or just keeping an eye out for more solid or promising career paths.

Qual's visitor statistics point to roughly 75% of site activity occurring between 08:30 and 18:30; Qual's access logs, with their preponderance of corporate IP addresses, confirm the indication that candidates are surfing job opportunities while at work!

Recently many employers have begun restricting access to overused social networking sites like Facebook and Twitter; however, recruitment websites and job boards remain accessible from the workplace.

Roughly half the visitors to qual.ch come from EU countries – the majority of them from France, Germany, Italy and the UK-- illustrating the strong interest Switzerland continues to exert on mobile professionals.

Recruitment across Europe remains in marked decline but the most coveted employers – Fortune 500 companies, brand names and prestigious institutions—continue to fight over the best talent.

In particular, accomplished managers, IT specialists, finance professionals, and engineers and scientists continue to be highly sought after.

Qual.ch also carries feature articles on careers, Swiss companies, and the Swiss economy; in October the website will inaugurate a bi-weekly column on the most in-demand professions in Switzerland.

For qual.ch's first anniversary, Integrated Business Systems of Geneva, which owns the website, will be hosting a celebration in Geneva (information will be on the website the last week in September).

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